



November 1st, 2005

Dear Prospective Vendor:

The Mid-America Series Users Group will be holding their annual conference April 19th-21st, 2006, at the Holiday Inn Select International, Bloomington, Minnesota.

Last years conference was another huge success. To those of you who attended last year, thank you for making our conference a tremendous success. For those of you who were unable to attend last year, we want to extend a special invitation for you to consider attending this year's conference. We had lots of wonderful responses to some new and exiting events we planned last year that we are providing them again for this year's conference to continue the growth and commitment the association has made to their members as well as to you the vendor. Some of those events are:

- ◆ Our first annual Vendor Fair is scheduled for Wednesday night, April 19th starting at 6:00pm. We are looking for vendors who may be willing to sponsor this event so the fee will be minimal. This is great place to network and meet potential new clients! If you are interested in sponsoring the Vendor Fair, contact Erika Gaynor at (218) 786-6379 or egaynor@smdc.org.
- ◆ A combination vendor/member luncheon will be featured to provide more one on one interaction between members and vendors. There will be no additional charge for this event.
- ◆ McKesson is providing a reception Thursday night April 20th at 5:30pm. This event will be for both members and vendors. This is an excellent opportunity for networking.

The \$400 vendor fee will include:

- 2 Full conference registration fees (a \$500 value)
 - A table with 2 chairs for your booth on Wednesday evening thru Friday morning
 - 2 Meal tickets for Thursday's luncheon
 - 2 Meal tickets for Friday morning's breakfast
 - 2 tickets to the McKesson reception
- ***A charge of \$100 per person will be charged for any vendor that brings more than 2 people which includes all of the above.

How to save:

- Speakers will receive \$50 off the price of the vendor fee
- Limit 2 speaking sessions per vendor

Would you like to promote your company? Attached you will find out how you can help sponsor some of the conference events. Find out how!

Please fill out the attached **VENDOR REGISTRATION** and attach with your check (made payable to **MASUG**) to be mailed to by December 1st, 2005:

Stacy Westfall
Information Systems
Columbus Community Hospital
4600 38th Street
Columbus, NE 68601

*******This is FIRST COME FIRST SERVE! Get your registration and money in today to insure a spot at this years confrence!!**



Vendor Registration Form
Holiday Inn Select, Bloomington, MN
April 19th-21st, 2006

Business Name: _____

Type of Business _____

Purchasing Address:

Department: _____

Street: _____

State: _____ Zip: _____ Phone: _____

Email: _____ Website: _____

Contact Name: _____ Fax: _____

Number of attendees: _____

\$100 extra per person for more than 2

Please list names below

Will you be speaking? _____

Session name: _____

Speakers Name: _____

Audiovisual Requirements:

- Windows 2000 or higher
- Presentation on a CD Rom

Will you need a table? _____

Are you interested in vendor sponsorship? _____
(see attached vendor sponsorship levels)

Signature: _____

Printed Name: _____

Title: _____

Date: _____

Registration Fee: \$400

Add \$100: per person over 2 \$ _____

Subtract \$50: for each presentation \$ _____

Total: \$ _____

Make Checks Payable to **MASUG** and send to:

Stacy Westfall
Information Systems
Columbus Community Hospital
4600 38th Street
Columbus, NE 68601



VENDOR SPONSORSHIP OPPORTUNITIES

Grand Oasis:

Sponsorship & Introduction of Opening Speaker

1 spot available at **\$2,500**

- Includes a Premium Booth (4 ft x 12 ft) at Vendor Fair
- Name and Logo on Annual Conference Brochure
- Conference registration for 3 representatives (\$250/person value)
- Company listing on Registration Packet
- Company name and logo on Program Tote Bags and/or Program Folder
- Company recognized on Mid-America Series User Group Conference website with a link
- Name badges with Grand Oasis recognition ribbons

Social Oasis:

Social Event Sponsor (Wednesday Vendor event with food, drinks, entertainment)

2 spots available at **\$1,500**

- Includes a 4 ft x 6 ft booth
- Conference registration for 2 representatives (\$250/person value)
- Company listing on Registration Brochure
- Company listing on all Program Materials
- Place Card at refreshment tables
- Verbal recognition during the social events
- Introduction of Representatives at conference
- Company recognition on Annual Conference website

Desert Oasis:

Lunch or Breakfast Sponsor

2 spots available at **\$1000**

- Includes an 4 ft x 6 ft booth
- Conference registration for 2 representatives (\$250/person value)
- Company listing on Registration Brochure
- Company listing on all Program Materials
- Introduction of Representatives at conference
- Company recognition on Annual Conference website
- Place Card at refreshment tables
- Verbal recognition during breakfast and lunch

Royal Oasis:

Refreshment Sponsor

2 spots available at **\$750**

- Includes: 4 ft x 6 ft booth
- Place Card at refreshment tables
- Conference registration for 2 representatives (\$250/person value)
- Company listing on Registration Brochure
- Company listing on all Program Materials
- Introduction of Representatives at conference
- Company recognition on Annual Conference website

Oasis Contributors:

Numerous opportunities available at **\$250** each
Contributions used toward the purchase of
items such as:

- Program Printing
- Badge Holders
- Website
- Tote Bags
- Folders
- Entertainment

If you are interested, please contact Erika Gaynor at (218) 786-6379, or egaynor@smdc.org.